



ValidationInstitute

2023 Validation Report

Review for: HealthPrize

Validation Achieved: Outcomes

Valid through: April 2024



Company Profile



Category:	Disease Management
Website:	https://healthprize.com/
Public or Private:	Private
Year Established:	2010
Chief Commercial Officer:	Vish Khanna
Company contact:	vkhanna@healthprize.com
Description:	

HealthPrize is a consumer health engagement platform for people with chronic diseases.

HealthPrize works across healthcare to enable people with chronic conditions to take control of their treatment plan, reduce their cost of care and improve their health outcomes. Built using behavioral economics, education, and gamification, the **HealthPrize** consumer health engagement platform is proven to improve adherence by 44% on average in people taking medications for chronic conditions such as diabetes, hypertension, and hyperlipidemia. **HealthPrize** is a fully secure, HIPAA compliant and HITRUST CSF Certified technology solution based in Norwalk, Connecticut.





Claim Assertion of Validation

HealthPrize closes gaps in medication adherence for people with chronic conditions.





Method / Calculation / Examples

A group of 373 members of a HealthPrize program for people prescribed a daily Diabetes medication were analyzed. The patients all had a history in the prior six months of not refilling their prescriptions often enough to cover 80% or more of the time they are supposed to be taking the medication. This means that the patient did not have the medication on hand for their illness on 20% or more days. Proportion of days covered (PDC) was calculated by measuring prescription claims for the 6 months before the program began, and for the 12 months afterward. The number of patients who had medication on hand for at least 80% of the days was calculated. Eighty percent of days covered is considered adherent to treatment based on Centers for Medicare & Medicaid Services guidelines for the measurement of adherence to Diabetes, hypertension and hyperlipidemia medications for Medicare Stars ratings¹.

Note: the measure specifications for PDC from the Pharmacy Quality Alliance were applied to this analysis.

1. Medicare 2023 Part C & D Star Ratings Technical Notes:
<https://www.cms.gov/files/document/2023-star-ratings-technical-notes.pdf>





Findings & Validation

In the 6-month period before enrollment in HealthPrize, all 373 of the analyzed group had less than 80% PDC; their average was 55%. After 12 months enrollment in HealthPrize, 83% of the group had reached or done better than 80% PDC with an average days covered of 97%. Only 17% had less than 80% PDC.

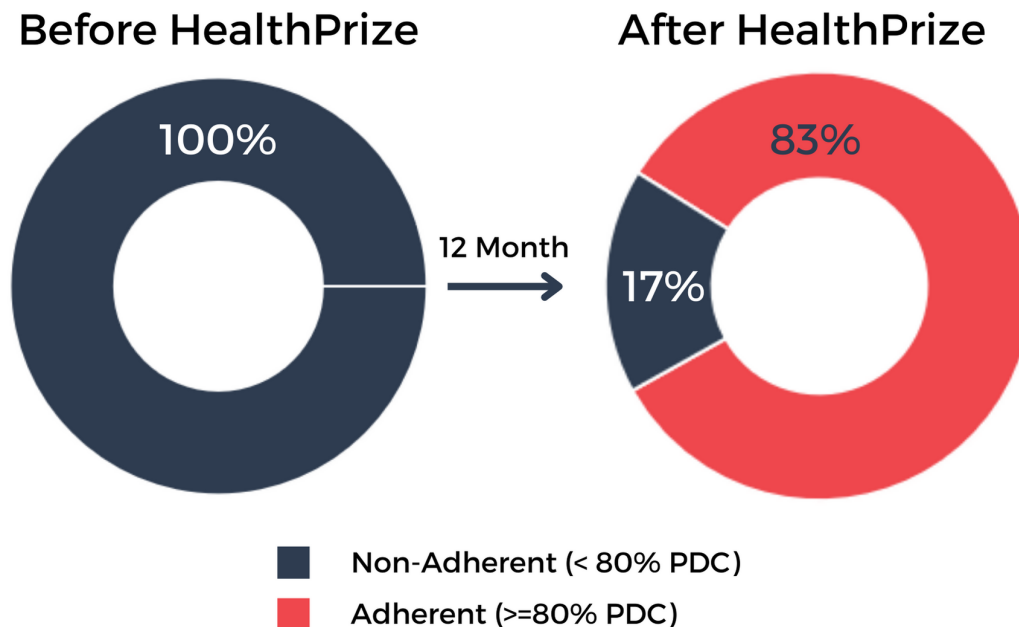


Chart 1: Adherence Comparison





Limitations

Participants chose to enroll in the program and may have factors that help them achieve better results.





Validation and Credibility Guarantee

HealthPrize Medication Adherence Program achieved validation for **Outcomes**. Validation Institute is willing to provide up to a \$25,000 guarantee as part of their Credibility Guarantee Program. To learn more, visit <https://validationinstitute.com/credibility-guarantee/>

Savings

Can reduce health care spending per case/participant or for the plan/purchaser overall.

Outcomes

Product/solution has measurably improved an outcome (risk, hba1c, events, employee retention, etc.) of importance.

Metrics

Credible sources and valid assumptions create a reasonable estimate of a program's impact.

Contractual Integrity

Vendor is willing to put a part of their fees "at risk" as a guarantee.





Validation Expiration: April 2024

CERTIFICATE OF VALIDATION

Applicant: HealthPrize
PO Box 680, Norwalk CT 06856

Product: Medication Adherence Program

Claim: With HealthPrize, people with chronic diseases close gaps in medication adherence.

Validation Achieved: Validated for Outcomes

Award Date: April 2023

Linda Riddell
VP, Population Health Scientist
Validation Institute

Benny DiCecca
Chief Executive Officer
Validation Institute





About Validation Institute

Validation Institute is a professional community that advocates for organizations and approaches that deliver better health value - stronger health outcomes at lower cost. We connect, train, and certify health care purchasers, and we validate and connect providers delivering superior results. Founded in 2014, the mission of the organization has consistently been to help provide transparency to buyers of health care.

Validation Review Process

Validation Institute has a team of epidemiologists and statisticians who review each program. The team focuses on three components:

- Evidence from published literature that a similar intervention had similar results.
- The reliability and credibility of the data sources.
- The rigor of the approach to calculating results.

To achieve validation, the program has to satisfy each of these components. VI's team then summarizes the review into a report which is publicly available. Details of VI's review are available with the program's permission.

