



## We are hiring a Product Manager!

### Who is HealthPrize?

HealthPrize, located in Norwalk, CT, is an Internet and mobile-based software company that motivates people to initiate and to stick with their prescription medications by offering a unique combination of financial rewards, games, fun, and education. Our system leverages gaming dynamics and insights from behavioral economics to increase engagement and to enhance the value of the medication in the eyes of the consumer. HealthPrize sells its SaaS platform to pharmaceutical companies, who forfeit more than \$170 billion in revenue each year as a direct result of medication non-adherence.

Poor adherence with prescription medications is one of the most significant problems in healthcare, leading to poor outcomes, increased costs, and decreased revenues. A recent study by the New England Healthcare Institute estimates that medication non-adherence is responsible for \$290 billion in “otherwise avoidable medical spending” annually in the US. HealthPrize is perfectly timed in the marketplace given that patent expirations and weak pipelines faced by pharmaceutical companies dictate a greater emphasis placed on adherence to existing products, and given that healthcare is finally embracing the need to add the “fun factor” of gaming dynamics and rewards to motivate healthier behavior.

HealthPrize is a start-up founded in September, 2009. The company is seeking individuals who can thrive in a loosely structured environment where each person’s contributions are material to the success of the company. While many companies say they are entrepreneurial, we really are, and are looking for people who can come in and have immediate impact. We expect each employee to work hard, have fun and take on material responsibilities.

### How We Roll

- HealthPrize is a fast-paced environment with fun and smart people.
- We are passionate about changing the way people think about their medication and their health.
- We are dealing with a serious problem, but don't take ourselves too seriously, so if you like to work hard and laugh a bit, that's a good thing.
- We have a new office in South Norwalk, CT that is very close to cool restaurants, bars and coffee shops. It is also near the water, so while you are working a lot, you feel like you could be at a vacation destination!
- We like: a sense of humor, staying fit, chocolate, Thai food, sushi, games, working on fun stuff and being different.
- We don't like: status quo and whiners



### **Product Management Overview**

Product managers work closely with creative and engineers to help design and develop technologies that improve the HealthPrize system. We're responsible for guiding products throughout the execution cycle, focusing specifically on analyzing, defining, managing and supporting our solutions in the market.

### **The Role: Product Manager, Back End**

As Product Manager for the back end, you should be a flexible, results-oriented, and experienced leader who will be responsible for developing and implementing the HealthPrize strategy to scale our system. You will have visionary product insight, technical expertise and extensive leadership and business skills. This role combines a great instinct for developing compelling products with a strong focus on problem solving, understanding operational work-flows and the technical aptitude to work with a world class engineering team. You will be able to both strategize with senior leaders on new product ideas and features and work across the team with developers and designers to build out our existing product.

### **Responsibilities:**

- Oversee the entire management of the entire back end administrative system
- Support the current product by documenting and managing the changes
- Recommend enhancements to the user experience to improve its efficacy
- Document all releases
- Interphase regularly with the development, client services and creative teams to execute new enhancements
- Engage closely with the engineering team to help determine the best technical implementation methods as well as an execution schedule.

### **Minimum Qualifications:**

- Bachelor's Degree in science or technical field (In lieu of degree, 4 years relevant work experience).
- 2-4 years of work experience in Product Management.

### **Preferred Qualifications:**

- Excellent communication skills and experience working effectively with others.
- Proven success in driving product strategy and product design.
- Significant people and organizational management skills.
- Ability to gather user requirements and convert them into a winning product vision.
- Strong quantitative and analytical abilities.

HealthPrize is an equal opportunity employer

### **Contact Us**

Jobs at [healthprize.com](http://healthprize.com)